

French Polynesia

Imports: CIF, by origin

Exports: FOB, by last known destination

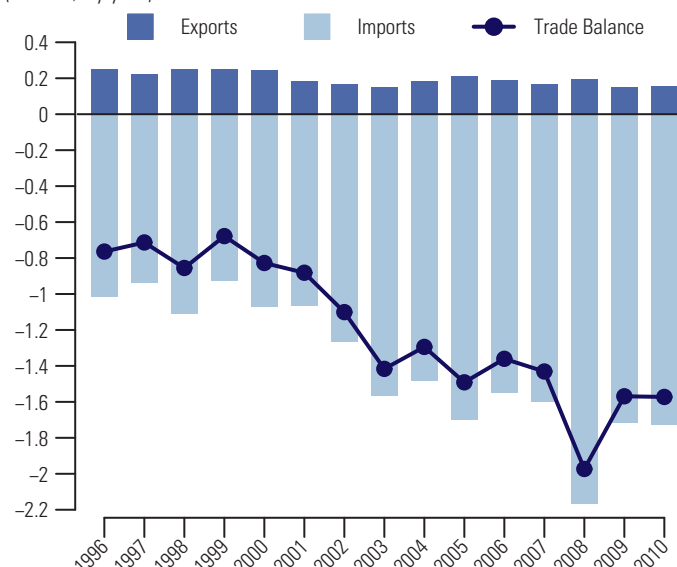
Trade System: Special

Overview:

From 2006 to 2010, exports of French Polynesia decreased on average by 4.8 percent each year and amounted to 153.2 mln US\$ (see table 1 and graph 1). During the same period, imports increased on average by 2.8 percent each year to 1.7 bln US\$ in 2010 after reaching a peak of 2.2 bln US\$ in 2008 (see table 2 and graph 1). This resulted in a trade deficit of 1.6 bln US\$ in 2010, compared to 2.0 bln US\$ in 2008 (see graph 1). Deficit with Developed Europe was 692.6 mln US\$ (see graph 2). Large deficits were also recorded with South-eastern Asia (-297.1 mln US\$) and Developed Asia-Pacific (-205.9 mln US\$). 2010 trade, especially exports, was very concentrated among a few partners (see graph 3): 5 major partners accounted for 80 percent of exports compared to 9 major partners for imports.

Graph 1: Total imports, exports and trade balance

(Bln US\$ by year)



Exports Profile:

Exports were largely composed of manufactured goods classified chiefly by material (SITC section 6), mainly pearls, natural or cultured (see tables 1 and 3). On average, their exports dropped 6.8 percent each year since 2006 but still accounted for more than half of all exports (55.1 percent) (see table 1). China, Hong Kong SAR, the top market for exports, accounted for 30.0 percent of exported goods (see table 4). Other major markets for exports in 2010 were Japan and France. Pearls, natural or cultured (HS code 7101), the top commodity for exports over the last three years, accounted for 54.2 percent of exports in 2010 (see table 3). Other major exported products were other aircraft (for example, helicopters, aeroplanes); spacecraft (HS code 8802) and articles of natural or cultured pearls, precious or semi-precious stones (HS code 7116).

Table 1: Exports by SITC sections

(Value in million US\$, growth and shares in percentage)

SITC	2010	Avg. Growth rates (%)		2010 share
		2006-2010	2009-2010	
Total	153.2	-4.8	3.3	100.0
0+1	19.7	-0.8	1.8	12.9
2+4	9.2	3.1	42.6	6.0
3	0.1	7.4	-31.6	0.0
5	2.9	0.7	31.7	1.9
6	84.4	-6.8	-8.1	55.1
7	27.6	2.2	54.6	18.0
8	9.3	-15.2	-11.1	6.1
9	0.0	-27.4	265.6	0.0

Table 2: Imports by SITC sections

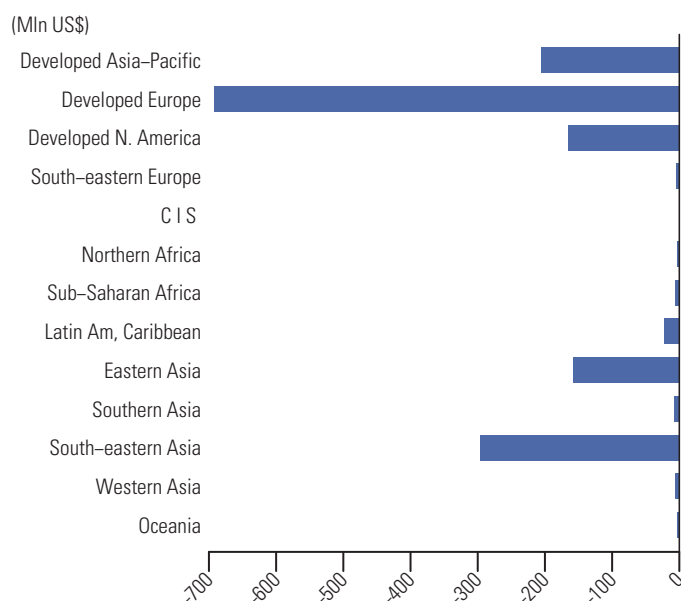
(Value in million US\$, growth and shares in percentage)

SITC	2010	Avg. Growth rates (%)		2010 share
		2006-2010	2009-2010	
Total	1725.8	2.8	0.5	100.0
0+1	398.7	7.5	0.9	23.1
2+4	30.8	-1.9	3.5	1.8
3	224.4	3.1	14.0	13.0
5	171.6	4.1	-6.7	9.9
6	203.1	-0.1	0.2	11.8
7	483.0	1.4	1.8	28.0
8	214.0	0.7	-8.4	12.4
9	0.2	-34.3	-61.7	0.0

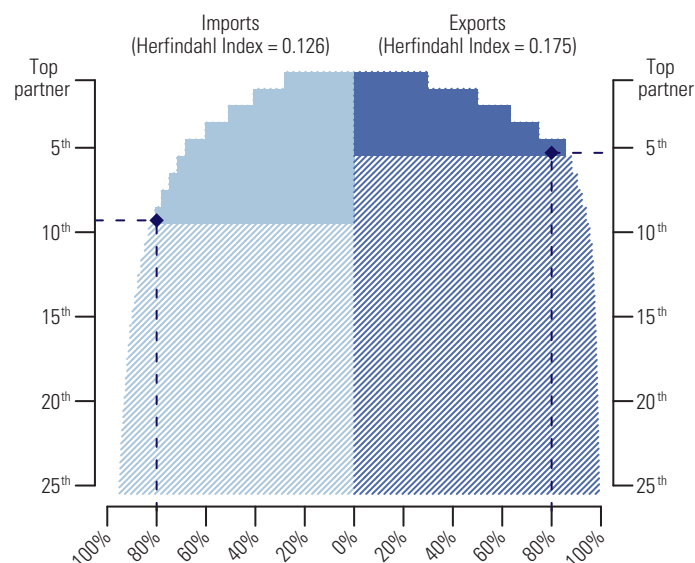
Table 3: Top 10 export commodities 2008 to 2010

(Value in million US\$)

HS code	4-digit heading of Harmonized System 2002	Value (million US\$)			Unit value				SITC code
		2008	2009	2010	2008	2009	2010	Unit	
All Commodities.....		195.5	148.3	153.2					
7101 Pearls, natural or cultured.....		102.3	91.0	83.1	5.7	5.1	thsd US\$/kg		667
8802 Other aircraft (for example, helicopters, aeroplanes); spacecraft.....		21.2	6.6	0.9					792
7116 Articles of natural or cultured pearls, precious or semi-precious stones.....		14.8	2.5	2.7		6.1	thsd US\$/kg		897
2007 Jams, fruit jellies, marmalades, fruit or nut pastes.....		5.0	7.5	6.7	3.3	3.3	US\$/kg		058
8901 Cruise ships, excursion boats, ferry-boats, cargo ships, barges.....		15.9					793
7113 Articles of jewellery and parts thereof, of precious metal.....		8.5	3.5	3.1	5.2	4.6	2.2 thsd US\$/kg		897
1513 Coconut (copra), palm kernel or babassu oil.....		5.8	3.1	4.4	1.1	0.6	US\$/kg		422
0508 Coral and similar materials, unworked or simply prepared.....		5.5	2.6	2.8	2.3	1.4	US\$/kg		291
3304 Beauty or make-up preparations.....		3.6	1.9	2.4	13.2	9.5	US\$/kg		553
8803 Parts of goods of heading 88.01 or 88.02.....		2.9	2.9	1.8	83.4	122.0	US\$/kg		792

Graph 2: Trade Balance by MDG Regions in 2010

Graph 3: Partner concentration of trade in 2010

(Cumulative share by ranked partners)


Table 4: Exports by principal countries and SITC sections in 2010

(Value in million US\$, percentages of country total)

Country	Total	Shares by SITC sections (%)									Total
		0 + 1	2 + 4	3	5	6	7	8	9		
World.....	153.2	12.9	6.0	0.0	1.9	55.1	18.0	6.1	0.0	100	
China, Hong Kong SAR....	45.9	0.4	0.2	...	0.1	97.9	0.0	1.4	...	100	
Japan.....	30.9	3.1	0.7	...	0.1	95.6	0.0	0.5	...	100	
France.....	20.2	24.2	22.5	0.0	11.0	10.6	18.2	13.5	0.0	100	
USA.....	17.7	61.1	1.5	0.1	0.8	15.2	5.8	15.5	...	100	
United Kingdom.....	16.4	0.2	0.0	...	0.0	...	99.3	0.5	...	100	
New Caledonia.....	4.0	0.9	0.3	0.0	5.1	35.9	41.0	16.8	...	100	
China.....	3.4	0.7	51.8	...	1.4	23.1	0.0	23.0	...	100	
Singapore.....	3.0	0.0	27.3	...	0.3	3.3	66.6	2.5	...	100	
Australia.....	2.5	2.1	0.3	...	0.0	30.6	43.7	23.2	...	100	
New Zealand.....	2.3	0.7	27.5	2.1	0.2	54.8	11.8	3.0	...	100	

Imports Profile:

Imports were composed of 28.0 percent of machinery and transport equipment (SITC section 7), 23.1 percent of food, live animals, beverages and tobacco (SITC sections 0+1) and 13.0 percent of mineral fuels, lubricants and related materials (SITC section 3) (see table 2). Petroleum oils, other than crude (HS code 2710), motor cars and other motor vehicles principally designed for the transport (HS code 8703) and medicaments (excluding goods of heading 30.02, 30.05 or 30.06) (HS code 3004) were the top products for imports over the last three years (see table 5).

Table 5: Top 10 import commodities 2008 to 2010

(Value in million US\$)

HS code	4-digit heading of Harmonized System 2002	Value (million US\$)			Unit value				SITC code
		2008	2009	2010	2008	2009	2010	Unit	
All Commodities.....		2168.7	1717.1	1725.8					
2710 Petroleum oils, other than crude.....		299.3	182.9	212.0	0.9	0.6	0.7	US\$/kg	334
8703 Motor cars and other motor vehicles principally designed for the transport.....		130.0	87.7	84.9	18.0	18.1	thsd US\$/unit		781
3004 Medicaments (excluding goods of heading 30.02, 30.05 or 30.06).....		79.3	78.2	70.6	64.2	68.6	62.5	US\$/kg	542
8471 Automatic data processing machines and units thereof.....		35.6	27.5	26.0					752
0207 Meat and edible offal, of the poultry of heading 01.05.....		29.8	27.5	26.4	2.3	2.1	2.0	US\$/kg	012
1905 Bread, pastry, cakes, biscuits and other bakers' wares.....		25.7	25.2	26.1	5.2	5.2	5.4	US\$/kg	048
8802 Other aircraft (for example, helicopters, aeroplanes); spacecraft.....		48.0	17.7	2.3					792
0201 Meat of bovine animals, fresh or chilled.....		22.0	20.4	22.3	8.5	8.0	8.7	US\$/kg	011
8704 Motor vehicles for the transport of goods.....		26.2	21.6	15.7	23.3			thsd US\$/unit	782
0202 Meat of bovine animals, frozen.....		24.3	17.2	18.3	4.8	3.7	4.4	US\$/kg	011